

Our Aim	Our Core Values	Our Core Behaviours
To Exceed Expectations & To Excel In All We Do	Improve as a team	<ul style="list-style-type: none"> • We always support • Identify and act upon unsafe or poor practice • Work together as a team • Regularly communicate to staff members • Understanding individual strengths and weaknesses
	Being compassionate, kind and understanding	<ul style="list-style-type: none"> • Positive interaction and engagement • Attentive to the needs of individuals • Showing empathy / sensitivity
	Show and promote respect	<ul style="list-style-type: none"> • Feel comfortable to challenge • Listen and consider • Be aware of our impact on others • Treat people equally
	To be effective through efficiency	<ul style="list-style-type: none"> • Being adaptable • Being an effective communicator • Being credible through transparency and candour • Reviewing systems, procedures, policy and clinical governance
	Behaving and operating professionally	<ul style="list-style-type: none"> • Being reliable and organised • Operate within accepted guidelines and frameworks • Be responsible and accountable • Being punctual and trustworthy • Act within individual clinical scope of practice • Working as a multi-disciplinary team
Ice Blue Medical Ltd Midtown Hub, 1 Times Square, High Street, Sutton, SM1 1LF	Patients and People first.....	